

Privacy policy

1 An overview of data protection

1.1 General

The following gives an overview of what happens to your personal information when you visit this website. Personal information is any data with which you could be personally identified.

1.2 Data collection on our website

Who is responsible for the data collection on this website?

The data collected on this website is processed by the website operator. The operator's contact details can be found in the website's required legal notice.

How do we collect your data?

Some data is collected when you provide them to us. This could, for example, be data you enter on a contact form. Other data is collected automatically by our IT systems when you visit the website. This data is primarily technical information, e.g. on the browser and operating system you are using.

How do we use your data?

Part of the data is collected to ensure the proper functioning of the website. Other data can be used to analyse how visitors use the site.

What rights do you have regarding your data?

You always have the right to request information about your stored data, its origin, its recipients, and the purpose of its collection at no charge. You also have the right to request that it be corrected, blocked, or deleted. You can contact us at any time using the address given in the legal notice if you have further questions about the issue of privacy and data protection.

2 General information and mandatory information

2.1 Data protection

The operators of this website take the protection of your personal data very seriously. We treat your personal data as confidential and in accordance with the statutory data protection regulations and this privacy policy.

If you use this website, various pieces of personal information will be collected. Personal information is any data with which you could be personally identified. This privacy policy explains what information we collect and what we use it for. It also explains how and for what purpose this happens.

Please note that data transmitted via the internet (e.g. via e-mail communication) may be subject to security breaches. Complete protection of your data from third-party access is not possible.

2.2 Party responsible for this website

The party responsible for processing data on this website is:

Informus GmbH, Brehmestr. 50, 13187 Berlin, Germany
Telephone: +49 30 70086-711
E-mail: kontakt@informus.de

The responsible party is the natural or legal person who decides on the purposes and means of processing personal data (names, email addresses, etc.).

2.3 Revoking your consent to the processing of your data

Many data processing operations are only possible with your express consent. You may revoke your consent at any time with future effect. An informal e-mail making this request is sufficient.

2.4 Right to file complaints with regulatory authorities

If there has been a breach of data protection legislation, the person affected may file a complaint with the competent regulatory authorities. The competent regulatory authority for matters related to data protection legislation is the data protection officer of the German state in which our company is headquartered.

A list of data protection officers and their contact details can be found at the following link: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

2.5 Right to data portability

You have the right to have data which we process based on your consent or in fulfilment of a contract automatically delivered to yourself or to a third party in a standard, machine-readable format. If you require the direct transfer of data to another responsible party, this will only be done to the extent technically feasible.

2.6 SSL or TLS encryption

This may use SSL or TLS encryption for security reasons and for the protection of the transmission of confidential content. You can recognize an encrypted connection in your browser's address line when it changes from "http://" to "https://" and the lock icon is displayed in your browser's address bar.

If SSL or TLS encryption is activated, the data you transfer to us cannot be read by third parties.

2.7 Information, blocking, deletion

As permitted by law, you have the right to be provided at any time with information free of charge about any of your personal data that is stored as well as its origin, the recipient and the purpose for which it has been processed. You also have the right to have this data corrected, blocked or deleted. You can contact us at any time using the address given in our legal notice if you have further questions on the topic of personal data.

2.8 Opposition to promotional emails

We hereby expressly prohibit the use of contact data published in the context of website legal notice requirements with regard to sending promotional and informational materials not expressly requested. The website operator reserves the right to take specific legal action if unsolicited advertising material, such as email spam, is received.

3 Data collection on our website

3.1 Cookies

Some of our web pages use cookies. Cookies do not harm your computer and do not contain any viruses. Cookies help make our website more user-friendly, efficient, and secure. Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called “session cookies.” They are automatically deleted after your visit. Other cookies remain in your device’s memory until you delete them. These cookies make it possible to recognize your browser when you next visit the site.

You can configure your browser to inform you about the use of cookies so that you can decide on a case-by-case basis whether to accept or reject a cookie. Alternatively, your browser can be configured to automatically accept cookies under certain conditions or to always reject them, or to automatically delete cookies when closing your browser. Disabling cookies may limit the functionality of this website.

Cookies which are necessary to allow electronic communications or to provide certain functions you wish to use are stored pursuant to Art. 6 (1) (f) of the EU-DGPR. The website operator has a legitimate interest in the storage of cookies to ensure an optimized service provided free of technical errors. If other cookies (such as those used to analyse your surfing behaviour) are also stored, they will be treated separately in this privacy policy.

3.2 Server log files

The website provider automatically collects and stores information that your browser automatically transmits to us in “server log files”. These are:

- Browser type and browser version,
- Operating system used,
- Referrer URL,
- Host name of the accessing computer,
- Time of the server request,
- IP address.

These data will not be combined with data from other sources.

The basis for data processing is Art. 6 (1) (f) EU-DGPR, which allows the processing of data to fulfil a contract or for measures preliminary to a contract.

4 Plugins and tools

4.1 Google Web Fonts

For uniform representation of fonts, this page uses web fonts provided by Google. When you open a page, your browser loads the required web fonts into your browser cache to display texts and fonts correctly.

For this purpose, your browser must establish a direct connection to Google servers. Google thus becomes aware that our web page was accessed via your IP address. The use of Google Web fonts is done in the interest of a uniform and attractive presentation of our website. This constitutes a justified interest pursuant to Art. 6 (1) (f) EU-DGPR.

If your browser does not support web fonts, a standard font is used by your computer.

Further information about handling user data by Google can be found at <https://developers.google.com/fonts/faq> and in Google’s privacy policy at <https://www.google.com/policies/privacy/>.